



2016-2017
Concert Season

Sponsorship and Advertising Opportunities

Show your customers and our audience that you support the arts in your community! Research shows that businesses and the community at large benefit when a vibrant arts community is present.

The Texas Voices is a classical music, nonprofit organization. Our audience members are well-educated, upper-middle class North Texans who are generous patrons of the arts. They seek quality healthcare, banking, real estate, and financial planning and investment services, and they enjoy luxuries such as spa services, travel, and fine dining.

Our audience is interested in messages and offers from local businesses, especially those that support the arts. Choose the sponsorship or advertising opportunity that best matches your organization and get started today!

Contact Information

Business Name	Contact Name
Address	City, ST, ZIP
Phone	Email

Sponsorship Levels & Selection

LEVEL	INVESTMENT	INCLUDES
<input type="checkbox"/> <i>Silver</i>	\$2,500	Acknowledgement in concert programs, social media, website, and radio advertising ¼ page ad in each concert program FOUR COMPLIMENTARY concert tickets
<input type="checkbox"/> <i>Gold</i>	\$4,000	Silver PLUS: ½ page ad in each concert program SIX COMPLIMENTARY concert tickets
<input type="checkbox"/> <i>Platinum</i>	\$7,500	Gold PLUS: Full page ad in each concert program 10 COMPLIMENTARY concert tickets VIP seating Lobby signage
<input type="checkbox"/> <i>Title</i>	\$10,000	Platinum PLUS: "Sponsored by" and your company name below concert title 12 COMPLIMENTARY concert tickets

Advertising Levels & Selection

AD SIZE	DIMENSIONS	INVESTMENT	
		SEASON	PER CONCERT
Full page	4.8" x 7.8"	\$1,200	\$350
1/2 page	4.8" x 3.9"	\$700	\$200
1/4 page	4.8" x 1.95"	\$400	\$125
1/8 page	2.4" x 1.95"	\$175	\$50

SEASON AD	CONCERT ADS			
	10/30/16	12/18/16	4/2/17	5/20/17
<input type="checkbox"/> Full page	<input type="checkbox"/> Full page	<input type="checkbox"/> Full page	<input type="checkbox"/> Full page	<input type="checkbox"/> Full page
<input type="checkbox"/> 1/2 page	<input type="checkbox"/> 1/2 page	<input type="checkbox"/> 1/2 page	<input type="checkbox"/> 1/2 page	<input type="checkbox"/> 1/2 page
<input type="checkbox"/> 1/4 page	<input type="checkbox"/> 1/4 page	<input type="checkbox"/> 1/4 page	<input type="checkbox"/> 1/4 page	<input type="checkbox"/> 1/4 page
<input type="checkbox"/> 1/8 page	<input type="checkbox"/> 1/8 page	<input type="checkbox"/> 1/8 page	<input type="checkbox"/> 1/8 page	<input type="checkbox"/> 1/8 page

Submission Requirements: Electronic submission only. Color or B&W. Ads should be high resolution (minimum 300 dpi at 100% of image size.) Files should be .jpg or .gif format. Ads should be built to the exact dimensions listed above.

Payment Information

- Option 1:** By Check. Make checks out to *The Texas Voices*.
- Option 2:** By Credit Card. Please fill out the information below.

Name on Card	Amount
Card Number	Card Type
Exp. Date	Auth. Code

Authorization

I authorize The Texas Voices to process the sponsorship / advertising selections indicated in this form.

Signature	Date
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Return form to: The Texas Voices | P.O. Box 794191 | Dallas, TX 75379-4191 or sconrad@thetexasvoices.org.
 Call 214.384.6336 or visit thetexasvoices.org for more information or if you have questions regarding sponsorship and advertising opportunities.

Thank you! Your support really does make a difference in the life of our community.